

## **ADOPTION EVENTS**

#### WHAT IS THE ADOPTION BARN AT THE THOROUGHBRED MAKEOVER?

The adoption barn is a unique event where multiple adoption organizations come together to bring, and promote, their horses at an existing event. This event is a powerful tool in connecting available horses to homes and generating interest and excitement around equine adoption.

The ASPCA Right Horse program funds and welcomes all Partners and Warm-Up Ring groups to attend. New this year we are opening the barn doors for organizations not affiliated with the ASPCA Right Horse to join the fun. These events build camaraderie and have been a great experience for all involved.

### HOW CAN MY ORGANIZATION PARTICIPATE IN AN ADOPTION EVENT?

<u>Complete the application</u> if you are interested in bringing Thoroughbreds to this event October 9-12th 2024. You may request to bring as many horses as you'd like. Attending horses must be Jockey Club registered Thoroughbreds of any age and training level. It is highly encouraged to bring adoptable horses that are eligible for participation in a future Thoroughbred Makeover.

Within two weeks of completing the application you will be notified of approval or denial.

#### WHAT YOU SHOULD EXPECT

Adoption Barn attendees should be prepared to be at their horse's stalls for the majority of the day, and plan to spend time showing their horses to prospective adopters.

At the event you're not just representing your horses - you're an ambassador for adoption! You should be prepared to adopt horses out on-site and be willing to engage and celebrate the visitors who stop by to explore adoption.

Horses should be well groomed and prepared for the event. This is a busy horse show environment, so please plan to bring any necessary equipment to lunge, ride and prepare your horses to put their best hooves forward. Clean saddle pads and tack are expected. Please feel free to bring branded gear and materials to set up outside your stalls.



# **ADOPTION EVENTS**

## WHAT DO YOU NEED TO PROVIDE?

- The desire to see your horses find new homes at the event. Bring your best conversational adoption skills!
- Coordinate and bring your own feed, bedding and care team for your horses
- Organize hauling for your horses to the event (and plan for a return trip in case any horses do not get adopted)
- Make sure your horses have all the required vaccines and health paperwork
- Properly prepared horses that can be presented professionally in a busy environment
- Willingness to conduct adoptions within onsite with a potential adopter indicates interest
- Attendance at the on-site adoption briefing for attending organizations on set-up day

#### WHAT IS PROVIDED TO ATTENDEES?

Unless otherwise noted in communications, ASPCA will provide the following for organizations not actively involved with the ASPCA Right Horse program at this time:

- Your stall fees at the adoption event
- Extensive marketing and pre-promotion of attending horses
- On-site advertising, promotional and logistical support as needed

Unless otherwise noted in communications, ASPCA will provide the the following for active Adoption Partners and ASPCA Warm-Up Ring organizations only:

- Your stall rental fees at the adoption event
- Extensive marketing and pre-promotion of attending horses
- On-site advertising, promotional and logistical support as needed
- Priority for attendance and stall location
- Access to list attending horses on myrighthorse.org
- Ability to stall competing horses in the adoption barn
- Up to \$600 in transport support to get to Lexington, awarded on a case-by-case basis

